



CREATIVE TRAVEL
The guru of destination management

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The award winning newsletter from Creative Travel / April 2017

Dear Industry Colleagues

Welcome to a new look of our award-winning newsletter 'Creatively Yours'.

Today, the 21st of April 2017 is a very special day in the journey of Creative Travel. Today we turn 40!

This is a tremendous milestone in our history.

As we grew as a company, we came to a realisation that our love lay, in showcasing engaging and unique experiences across the countries we cover. We are a family owned business, but professionally managed. Our Vision is "To truly be the best at creating memorable and authentic travel experiences in the regions we cover". Our Core Values are of Trust & Integrity; Curiosity; Accountability; Customer Focus; Intentionally Unconventional and Togetherness. Our role is to create stories for our guests, stories of love, of excitement of wonder. We at Creative Travel are proud of our history, its legacy and excited about our future.

We thank all our friends, partners and family across the world for their love and support in our 40 year long journey. Without all of you, we would not have gotten here.

Take care,

Have a Creative Day!

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Rajeev Kohli
Joint Managing Director

What People Say About Us

I just wanted to let you know that Barry and I are now safely home after enjoying what can only be described as the holiday of a lifetime. The holiday which you and the Creative Travel team put together following the family wedding in Mamallapuram meant that our three weeks in India were fantastic. So many different sights and experiences!! And it was very reassuring to be contacted by the Creative staff from time to time to make sure everything was going well. The hotels we stayed in were all good – but we especially enjoyed the Jungle Retreat in the Mudumalai National Park and the wildlife reserve. We went on a couple of safaris and saw elephants, sloth bears, cibets, bison, wild boar and several types of deer including the minute mouse deer. But the highlight was catching site of a leopard just after it had killed a deer. We even had a visitation to our bungalow accommodation by a huge bull elephant who just wandered through the retreat (we saw the evidence from a video camera the next morning and were amazed that he hadn't woken us!)

We also really enjoyed the luxurious Kumarakon Lake Resort and Xandari Pearl hotels and the houseboat trip – all of which were so relaxing.

We're really hoping to go back again in the future and sample some of the sights of Northern India, but for now will live on the memories (and photos) that we have.

Erica, United Kingdom

Special News

Where You Can Find Us Next



April 23-25

GITB, Jaipur



May 16-18

IMEX, Frankfurt



Creative turns 40!

Today is a significant milestone in our history. Reaching this milestone is an achievement for any organisation. We are so proud, excited and blessed for so many achievements we have had along the journey.

We would like to share a bit of the history where we started from. For from our past evolves our future.

Creative Travel was founded by Ram Kohli in 1977. He wasn't driven by the desire to run a business, but rather a passion to show the world the best India had to offer. Ours is a story of a vision and a passion that went against all conventional norms. Ours is a very personal story.

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India Liberalises e-Tourist Visa Scheme

We are delighted to announce that earlier week the Indian government liberalised the e-Tourist Visa scheme with features that have been requested by the industry for many months. The main changes include increasing the validity of the visa from 30 to 60 days, increasing the time of application from 34 to 120 days giving an option for a double entry and now also allows business visas to be issued online.

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Festival News



Baisakhi Festival (14 Apr, 2017)

Baisakhi is one of the major festivals of Sikhs and is celebrated with lot of enthusiasm and gaiety in the state of Punjab and all throughout the world where there is a significant Sikh population.

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News From The Jungle



2 lakh baby Olive Ridley turtles emerge in Odisha beach Destination

Kendrapara: Emergence of baby Olive Ridley Marine Turtles along Gahirmatha beach on Odisha's coast has provided relief to conservationists.

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Madhya Pradesh tigress 'Queen of Pench' delivers 4 more cubs... 26 so far

Bhopal: With four cubs in its seventh litter, Collarwali - the tigress fondly called by visitors to Pench Tiger Reserve because of her radio collar - maintained a record of giving birth to highest number of cubs in wild in Madhya Pradesh.

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Destination News



India ranks 5th on Medical Tourism Index globally; 2nd in Asia

India currently ranks 5th on the Medical Tourism Index globally and 2nd in Asia as per the International Healthcare and Research Centre statistics.

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Highway liquor ban by govt

The Supreme Court today told states and liquor lobbies that the ban imposed by it on liquor vendis within 500 metres of highways was only an endorsement of the Union government's stand on the issue since 2004.

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Mobile App to help tourists explore Rajasthan heritage sites

When everything is driven by IT, how could Rajasthan tourism overlook its application in facilitating tourists? Now tourists visiting the state wouldn't have to solely depend on tour operators and guides to show them around.

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Light and sound show to begin in May 2017 at Sarnath

The tourism department is all set to begin a 'light and sound show' at the excavated remains of Sarnath in a bid to lure tourists and elongate their stay in the temple town. The Archaeological Survey of India (ASI) and UP Tourism have already signed an MoU in this regard.

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Hotel News



Sheraton Hotels & Resorts Celebrates 80 Years of Going Beyond

Sheraton Hotels & Resorts, part of Marriott International, Inc. (NASDAQ:MAR), launches its Go Beyond platform in celebration of its 80th anniversary. The multi-faceted campaign includes a new marketing creative, global associate rallies and guest surprise and delights.

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Hyatt Place Rameswaram Hotel Opens in India

Hyatt Hotels Corporation (NYSE: H) today announced the opening of Hyatt Place Rameswaram, the first Hyatt Place hotel in the South Indian state of Tamil Nadu and the fifth Hyatt Place hotel to open in India.

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Aviation News



MoCA issues licenses to five airlines under Udan scheme

As per the India today report, the Ministry of Civil Aviation (MoCA) under Udan Regional Connectivity Scheme issued licenses to five airlines to start operations to 13 airports in Tier-II cities that had to wait for days to see a flight touchdown or take off.

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Air India announces two new international flights for 2017

Air India has announced two new international flights for 2017, with the first being between India and Israel beginning from May 2017. The airline plans to open the New Delhi-Tel Aviv route with three weekly flights.

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Recipe of the Month



Mango Chutney

[Click here to read the recipe of Mango Chutney.](#)

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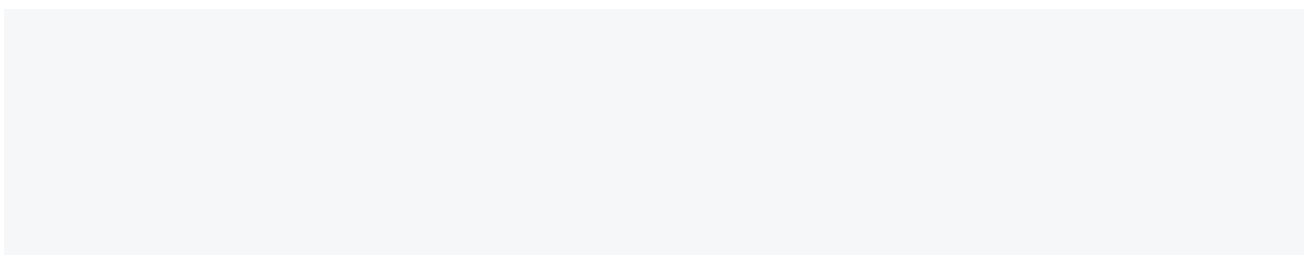
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6 TIME WINNER



**NATIONAL
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