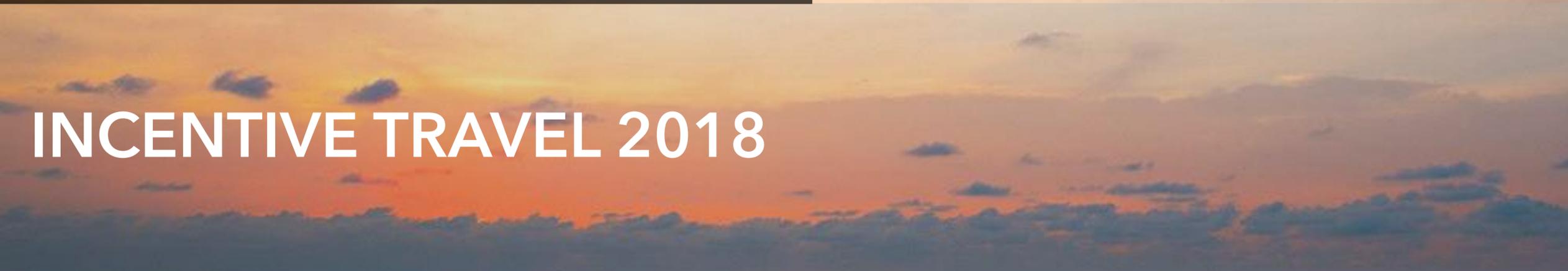




THE CORPORATE
EVENTS & DESTINATIONS
MANAGEMENT AGENCY

PENANG, MALAYSIA

INCENTIVE TRAVEL 2018



MALAYSIA



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Malaysia is a Southeast Asian country occupying parts of the Malay Peninsula and the island of Borneo. It's known for its beaches, rainforests and mix of Malay, Chinese, Indian and European cultural influences. The capital, Kuala Lumpur, is home to colonial buildings, busy shopping districts such as Bukit Bintang and skyscrapers such as the iconic, 451m-tall Petronas Twin Towers.

Malaysia has its origins in the Malay kingdoms present in the area which, from the 18th century, became subject to the British Empire. The first British territories were known as the Straits Settlements, whose establishment was followed by the Malay kingdoms becoming British protectorates. The territories on Peninsular Malaysia were first unified as the Malayan Union in 1946. Malaya was restructured as the Federation of Malaya in 1948, and achieved independence on 31 August 1957. Malaya united with North Borneo, Sarawak, and Singapore on 16 September 1963 to become Malaysia. Less than two years later in 1965, Singapore was expelled from the federation.

Climate: Located near the equator, Malaysia's climate is categorised as equatorial, being hot and humid throughout the year. The average rainfall is 250 centimetres (98 in) a year and the average temperature is 27 °C (80.6 °F).



Currency: Malaysian Ringgit (MYR)



Electricity: 240 volts, 50 HZ



GMT: +8 Hours



Official Languages: Malay



Country Code: +60

PENANG



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In the early 16th century, Portuguese traders sailed to the Far East searching for spices. They came across a small island where they could replenish fresh water, which they named “Pulo Pinaom”. The Dutch dominated the Far East spice trade and the British too needed to establish themselves in the region.

In 1771, the Sultan of Kedah offered Captain Francis Light the island of Penang in return for protection from the Siamese and Burmese armies who were constantly threatening Kedah. The first settlement in Penang was at the present Esplanade area, and Fort Cornwallis. The township was named George Town after King George III of Britain.

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PENANG AIRPORT

Penang International Airport, situated near Bayan Lepas at the southeastern tip of Penang Island in Malaysia, is one of the busiest airports in the country. The airport is located 16 km south of George Town, the capital city of Penang.

Malaysia's third busiest airport has the official IATA code of PEN – standing in for Penang International Airport. Located a mere 9.9 miles/ 16 km south of George Town, the airport serves a large region and provides extensive links with major cities across South East Asia and beyond. George Town is Penang region's capital city.



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SHANGRI-LA'S RASA SAYANG RESORT & SPA



Overlooking Batu Ferringhi, Shangri-la's Rasa Sayang Resort & Spa, Penang, offers spacious rooms surrounded by 30 acres of tropical gardens. It has 5 dining options, 2 pools in the Garden Wing and 1 adult pool in the Rasa Wing.

Rooms have views of the sea or hills of Penang. They are spacious and decorated with wooden carvings and colourful fabrics.

Ferringhi Grill offers European dishes with beautiful views of landscaped gardens. It also provides a great selection of wines and cigars. Guests can savour authentic local dishes at The Spice Market Cafe or enjoy drinks at Pinang Restaurant and Bar. with Ocean view rooms.

We will have Deluxe Seaview Rooms for all, with a private Balcony.



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SHANGRI-LA'S RASA SAYANG RESORT & SPA



We check in to Shangri La
Rasa Sayang Resort on
Ferringhi Beach.

This 5 star luxury resort, is
absolute beachfront, and
features a lovely pool
centuries old Rain Trees
with Ocean view rooms.
Free & Easy.

Recommended - a massage
before dinner.

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DAY 1: CASUAL BEACH DINNER AT BORA BORA



In the evening, we walk along the beach at sunset, towards a casual Beach Restaurant called Bora Bora. With Reggae music, cold Lime Mojitos, and simple beach BBQ food, it is a relaxing way to enjoy an evening at the beach.

After dinner - we walk along the Night Street Bazaar, where copy bags and "designer" sun glasses compete for attention with batiks and beach sarongs.



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DAY 1 - OPTION 2: DINNER AT FERINGGHI GARDEN



Tonight we have dinner at either **Feringghi Garden** in the Long House, an oasis restaurant on the beach with a tropical concept. We will privatise the "Long House" for a wonderful evening and dinner.

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DAY 2: PENANG - STREET ART AND HISTORY - FORT CORNWALLIS AND THE ESPLANADE



The Esplanade is the seaside promenade at the heart of George Town's UNESCO World Heritage Site. It was the first area to be cleared under Captain Francis Light, who first landed at the adjacent Fort Cornwallis. The area around the Esplanade can be regarded as George Town's civic centre; Initially used as a parade ground by the British East India Company, the Padang was utilised for cricket matches and military exercises. Fort Cornwallis is a star-shaped fort built by the British East India Company in the late 18th C. and the largest standing fort in Malaysia. The fort never engaged in combat during its operational history.

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DAY 2: PENANG - STREET ART AND HISTORY - THE CLAN JETTIES



Along the wooden piers are villages on stilts that house the descendants of Chinese immigrants from the 19th Century. There are six different clans that still reside here, each with an individual jetty named after their surname. Billed as one of the last bastions of old Chinese settlements on the island, this waterfront society is a priceless piece of Penang's history and a living heritage that serves as a reminder of one of South East Asia's most important maritime ports.

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DAY 2: PENANG - STREET ART AND HISTORY - THE STREET ART



George Town Street Art, is the street art capital of the country. There are different artists that contributed to change the streetscape of Georgetown, one of them is the talented Lithuanian Ernest Zacharevic, commissioned in 2012 by the Penang Municipal Council to create a street art project in Georgetown called 'Mirrors George Town' which consisted of painting several large scale murals in different location of the old town.

We wil explore Armenian Street by walking and look at some of these - great photo opportunities!

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DAY 2: PENANG - STREET ART AND HISTORY - KHOO KONG SI CLAN HOUSE



Built some 650 years ago, the Khoo Kong Si is part of the Goh Tai Seh (five big clans) that formed the backbone of the Hokkien community of Penang. It has retained its authentic historic setting, which includes an association building, a traditional theatre and the late 19th century rowhouses for clan members, all clustered around a granite-paved square.

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DAY 2: PENANG - STREET ART AND HISTORY - TRISHAWS & WHITE COFFEE



From Khoo Kon Si we will take Penang's famous Trishaws through the small alleys and streetscape to the famous Peranakan Mansion. Along the way, we can optionally stop at a heritage Coffe shop serving the iconic White Coffee of Penang. . The coffee beans are roasted with palm margarine, and the resulting coffee is served with condensed milk. Served hot or Iced, it is delicious and unique.

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DAY 2: PENANG - STREET ART AND HISTORY - PERANAKAN MANSION



The Peranakan Mansion gives you a glimpse back in time to how the rich Straits Chinese settlers (known as Peranakans) once lived. Originally built in the late 19th century by a rich tin mine owner, Kapitan Cina Chung Keng Kwee, the house was abandoned and left to decay after WWII, when it was used by the Japanese who occupied the island of Penang. This stately home has now been fully restored to its former glory and with the addition of over a thousand antiques of the period and is now a fascinating place to visit.

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DAY 2: PENANG - STREET ART AND HISTORY - LUNCH AT LOK THYE KEE



Said to be one the oldest restaurants in Penang, Lok Thye Kee started its operations in the year 1919. Known to some as "Love Boat" in which the architecture resembles a Chinese pleasure boat, it was chiefly recognised for its authentic Hainanese fare. Today, the kitchen is led by a trio of esteemed Malaysian chefs who add their personal flair into a compact menu of Hainanese, Western, Chinese and Malaysian flavours. Their signature dishes include mango salad, chicken lor bak and pie tee.

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DAY 2: PENANG - PENANG HILL WITH TRAM & KEK LOK SI RIBBON WISHING



Well known for its cool and fresh climate, **Penang Hill** is also known for its magnificently spectacular panoramic view of George Town, the mainland, the **Penang Bridge** and the Straits of Malacca. A **funicular railway tram** climbs Penang Hill, it was opened to the public on October 21, 1923 .

The **garden** where David Brown's now stands, was believed to have been originally built by Captain Francis Light for planting strawberries, which grew well here until the outbreak of the Second World War in 1941. This colonial era bungalow with its garden and lily pond allows a view of almost every significant landmark in the island.

OPTION: A welcome glass of sparkling wine with fresh strawberries.

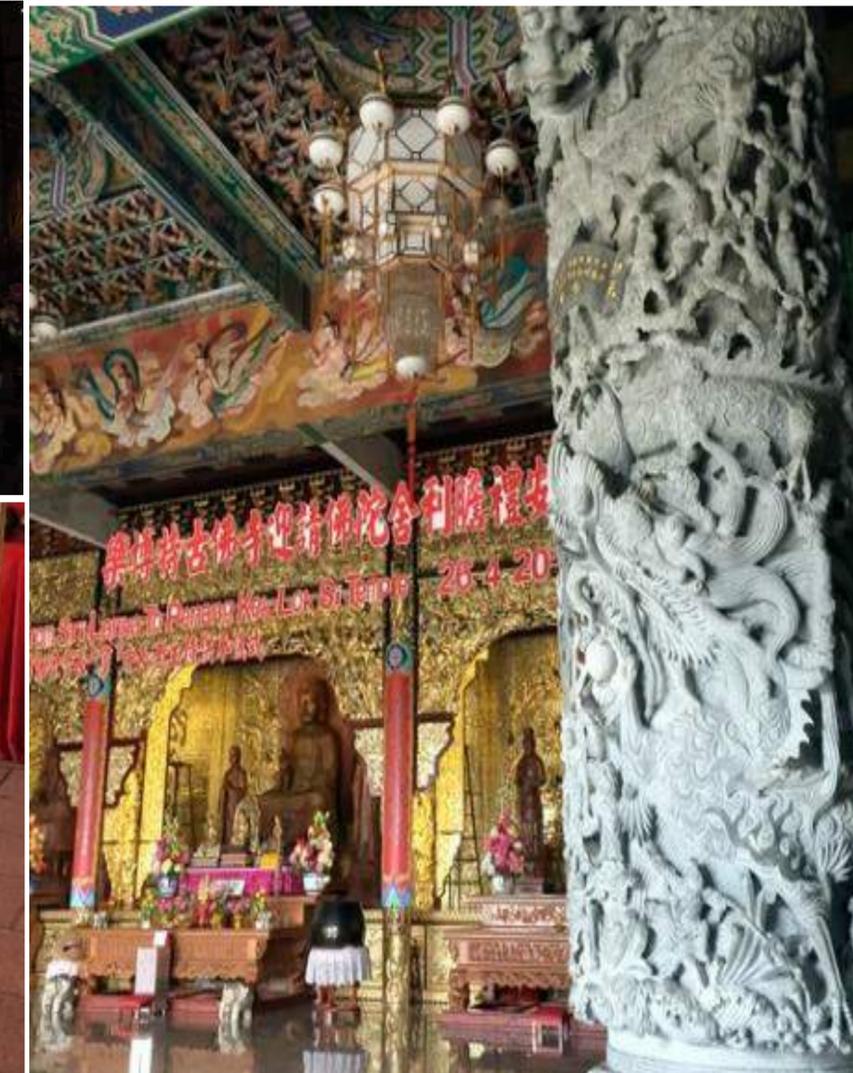


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DAY 2: PENANG - PENANG HILL WITH TRAM & KEK LOK SI RIBBON WISHING



Also known as the Temple of Supreme Bliss, Kek Lok Si is said to be the largest Buddhist temple in Southeast Asia, and one of the most famous in Penang. Located in Air Itam, the area has traditionally been regarded as having the right “feng shui” for a temple. The temple’s construction began in 1893. The Manchu Emperor Guangxu approved of the project, bestowing a tablet and gift of 70,000 volumes of the Imperial Edition of the Buddhist Sutras. Other Chinese rulers, such as His Majesty Emperor Kuang Xi and Empress Cixi of the Ching Dynasty, have been sufficiently impressed with the temple so as to have bestowed the temple with gifts. **Each participant will get to select a “wishing ribbon” for the temple wishing tree.**

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DAY 3: PENANG - TURTLE BEACH IN NATIONAL PARK - CSR



In the afternoon we take wooden traditional boats into the **Penang National Park**, which spans 1,213ha of land and sea. Among animals spotted in and around the park are dolphins, otters, hawksbill turtles, and monkeys. Dusky leaf monkeys and long-tailed macaques have also been sighted. Home to 46 species of birds such as white bellied sea eagles, brahminy kites, and kingfishers. **We will first visit Turtle Beach**, which has a turtle sanctuary and rehabilitation center, as well as a seasonal Meromitic Lake.



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DAY 3: PENANG - MONKEY BEACH EXCURSION



After visiting Turtle Beach and the Meromitic Lake, we will **continue by boat to Monkey Beach**. Protected by the Muka Head cape, it is an ideal bay with flat and sandy beaches. As its name suggests, the beach is inhabited by monkeys of the crab-eating macaque species.

We will bring towels from the hotel, and set up a comfort zone on the beach under a shaded roof, with beer, soft drinks, fruits and snacks. After some fun on the beautiful beach, we will take the boats back to the hotel, to refresh for dinner.

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PENANG - HERITAGE DINNER IN BLUE MANSION



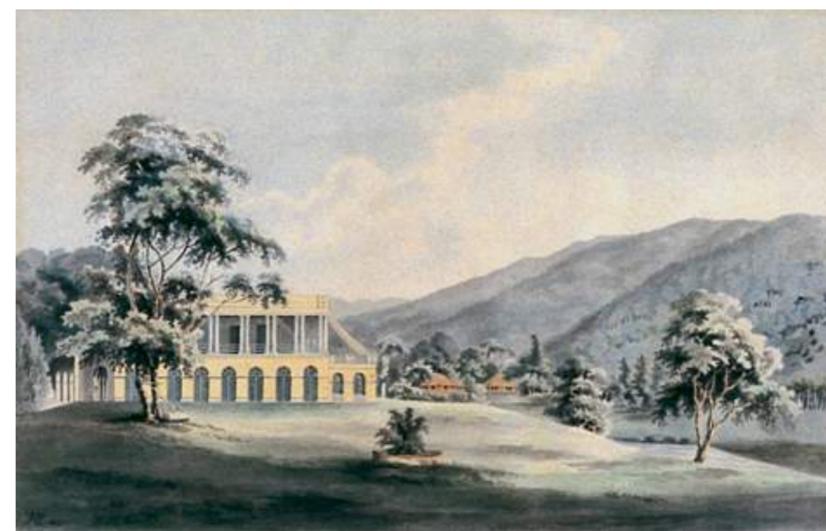
Themed dinner in the award winning “BLUE MANSION”, serving highly-refined modern Hakka and Cantonese cuisine reflecting the stature of a jet-setting aristocratic man of his time. The Blue Mansion, which was Cheong Fatt Tze’s favorite most lavish home, built before the end of the 19th century. With an eye for detail and excellence, Cheong Fatt Tze was determined to use only the best materials for his Mansion. He shipped artisans in from Southern China and imported building materials from as far as Scotland. At the height of its glory, The Blue Mansion was the pivotal heart of the city. The space served both as a home and an office, and acted as the base for Cheong Fatt Tze’s commercial enterprises. It also housed the Chinese Vice-Consulate and was home to his favoured 7th wife.

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PENANG - HERITAGE DINNER IN SUFFOLK HOUSE



Suffolk House is also called Penang's first 'Great House'. Similar to the Cheong Fatt Tze (blue Mansion) Mansion, it is one of Penang's most important colonial heritage landmarks. An Anglo-Indian garden house, it is over 200 years old. Built on an estate owned by Francis Light (founder of the British settlement in Penang) it is a wonderful bespoke dinner option.

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PENANG - HERITAGE DINNER IN 32 THE MANSION



Private Dinner in Heritage “32 The Mansion”, with a beautiful pavilion and a Beachfront Bar. This has a slightly more casual feel, and can easily continue into the night on the beach bar with a DJ. The menu is Western/Fusion.

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PENANG - HERITAGE DINNER IN CHIN'S



Enjoy an inviting ambiance and quality fine Hunan and Sichuan cuisine from Chin's Stylish Chinese Cuisine. This Penang fine dining restaurant has its prime seaside location in Church Street Pier overlooking the calm waters of the harbour and George Town behind it. Decked out in contemporary Chinese décor the likes of ornate lanterns and dark furniture, Chin's is an exercise in lavish revelry and elegance, mimicking its flagship restaurant in London.

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PENANG: HERITAGE DINNER IN KEBAYA



Kebaya applies very innovative cooking methods using traditional Malaysian flavour profiles, Vietnamese lightness, Thai spiciness, and traditional French cooking styles. In this innovative produce, Kebaya delivers surprising new twists on this already fascinating cuisine.

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PENANG - ENTERTAINMENT



LIVE BAND



CHINESE SEAL CARVER WITH
NAMES



ACROBATIC LION DANCE



MAGIC FACE CHANGE DANCE

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PENANG - OPTION: WATERSPORTS OR MASSAGE



A set of watersports activities, per person, that include Parasailing, Banana boat, jet ski and Donut rides.



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PENANG - OPTION: TROPICAL SPICE GARDEN TOUR



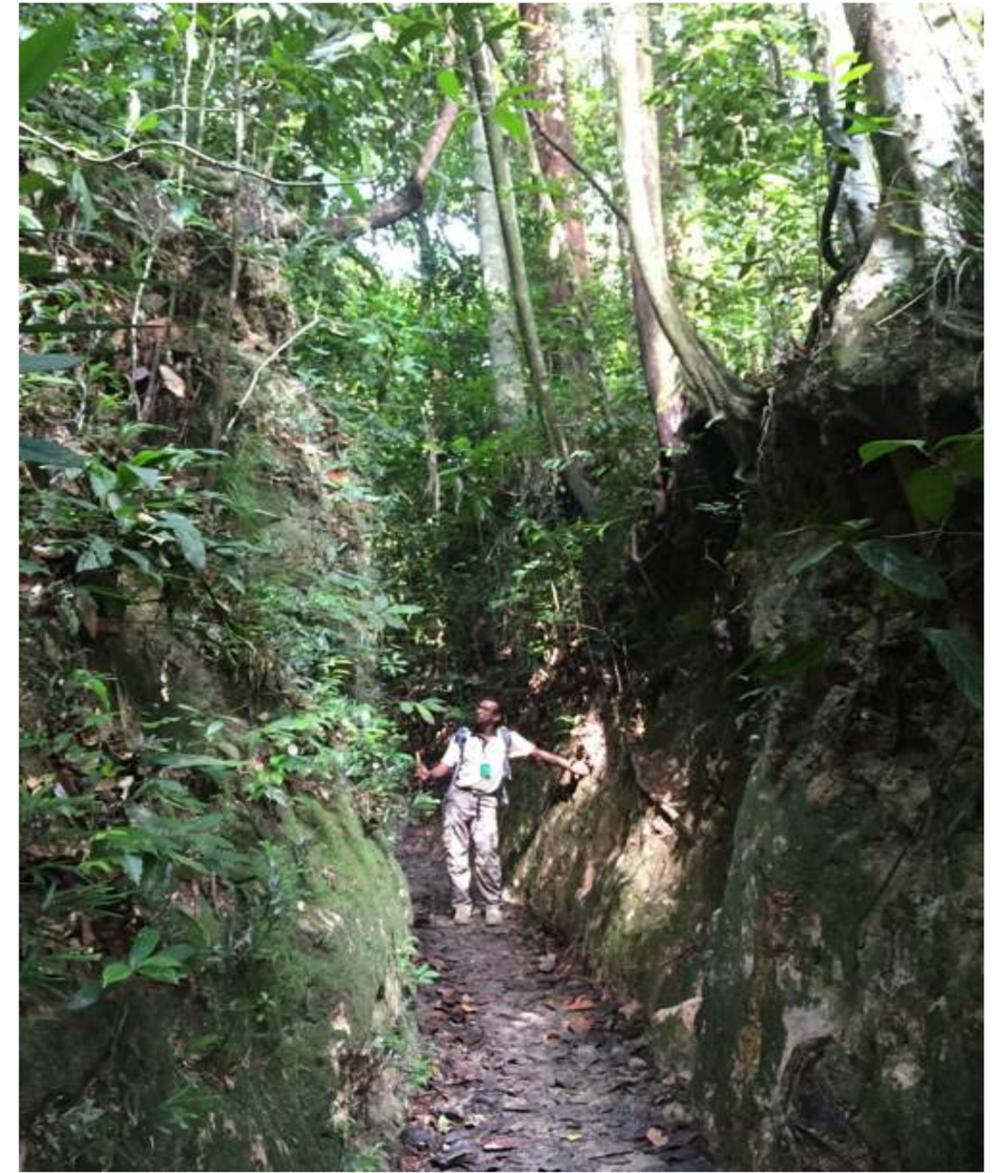
Located in a eight acre valley, it showcase a landscaped garden that consists of more than 500 varieties of tropical herbs and spices. This award-winning tropical garden, is the first of its kind in Southeast Asia, and the garden tours take you through tropical rainforest, lavish foliage, and exotic species of flowers, spices and herbs from around the world.

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PENANG - OPTION: JUNGLE WALK



Penang National Park spans 1,213ha of land and sea, currently the world's smallest national park and is used by scientists and nature lovers to explore its natural treasures. This pristine site is known to harbour 417 flora and 143 fauna species, its ecosystem is a diversity of habitats with hills, sandy and rocky beaches, streams and coastal forests. **Our Jungle walk will take 1.5 hrs on a medium trail.**



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"We hope to welcome you"

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